BRAVESTARS GAMES

AGENDA

1. Company history
2. Company structure
3. Main product lines
4. Objectives in 2023

01 Company history

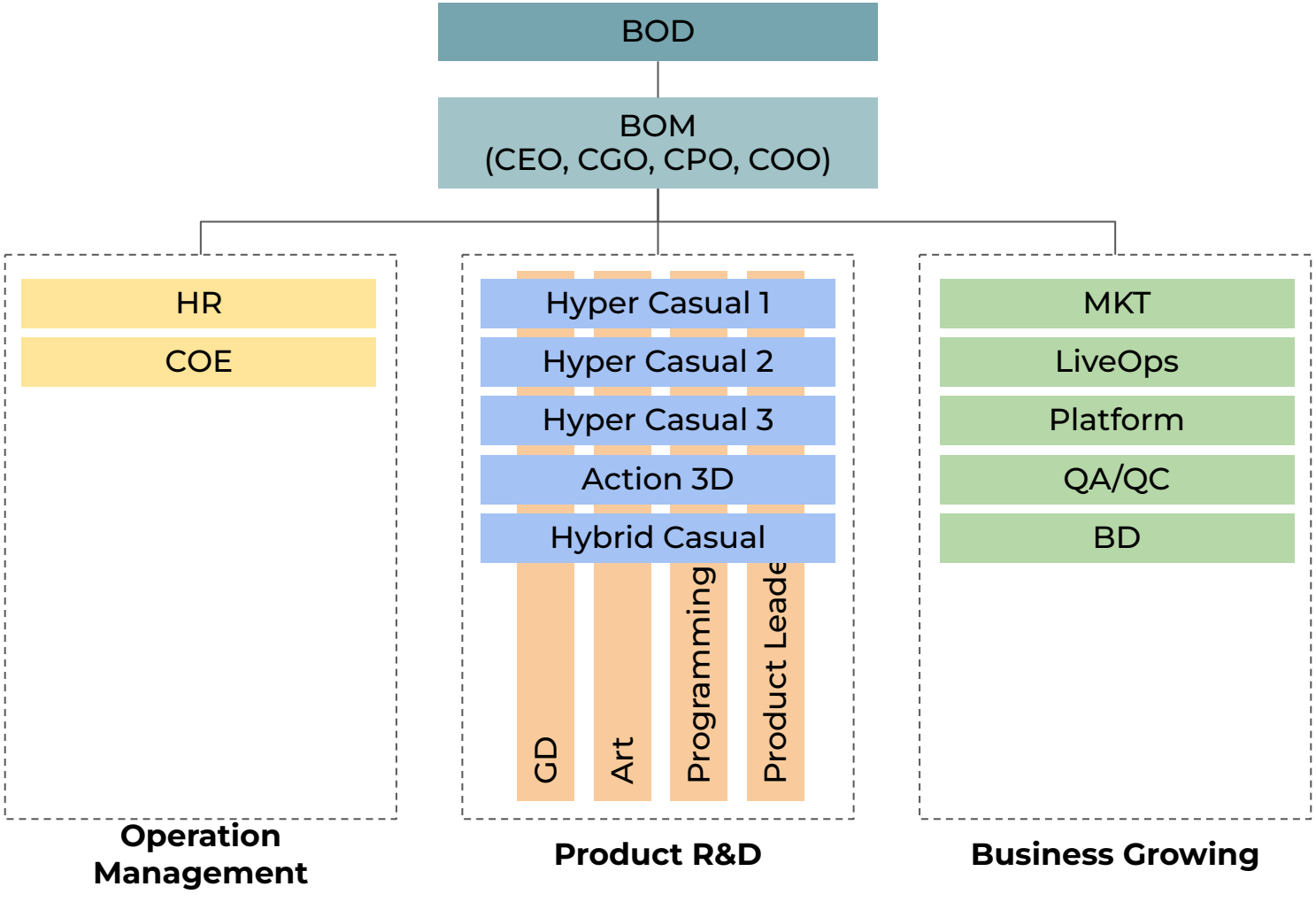
Bravestars Games was **founded in 2013** by a team of young gamers who dreamt of bringing our culture to the world in the form of video games.

With a mission of bringing **fun, challenges** and **social connections** to users through high-quality games, we have established over **100 titles** with a total of **over 500 million downloads**.

Our vision is joining the **TOP 100 Studios by Revenue** in the video game industry.

Challenge The Impossible

02 Company structure



02 BOM

Hai Hoang

CEO
Chief Executive Officer

Binh Diep

CPO
Chief Product Officer

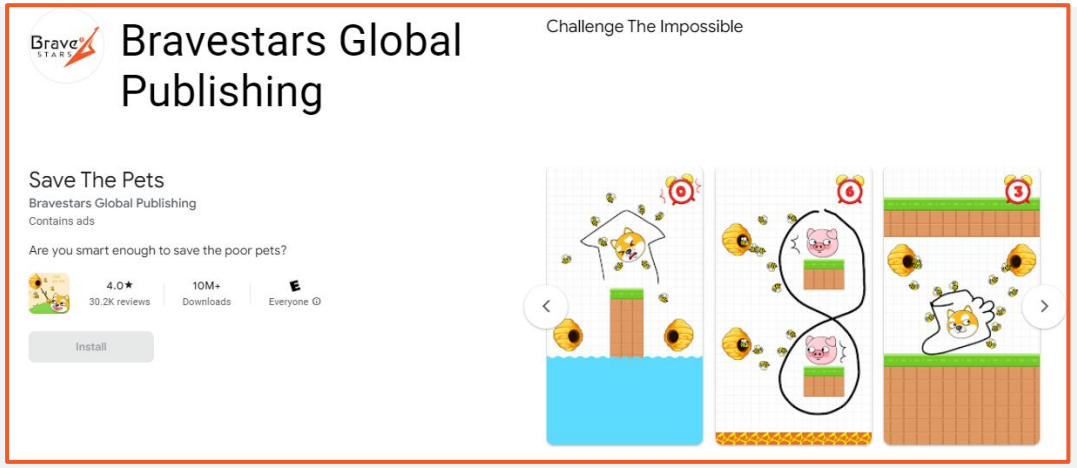
Duc Le

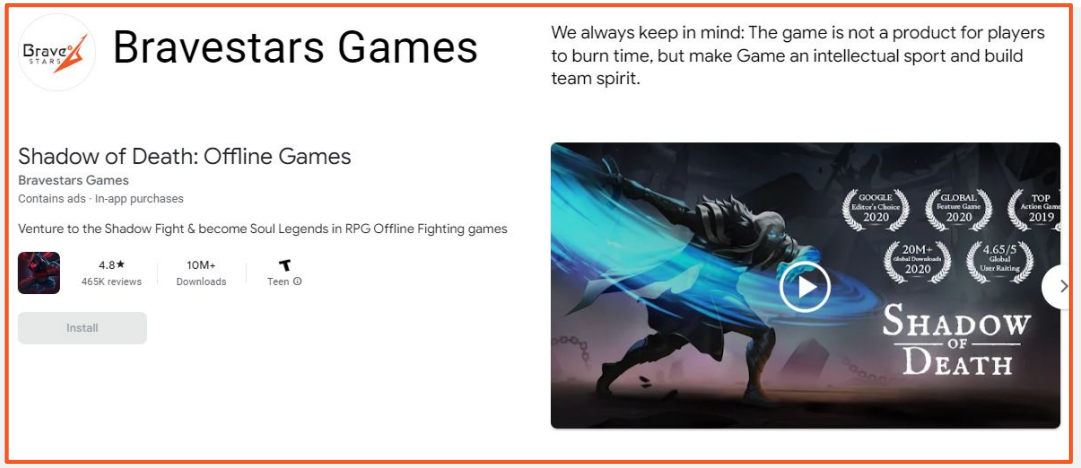
CGO
Chief Growth Officer

Toan Nguyen

COO
Chief Operating Officer

03 Main product lines





Casual/Hyper-casual: Link store

- **Top 10** FIG Publisher worldwide.
- **Top 3** Publishers that have headquarter in Vietnam by downloads.
- **Top 13** Publisher worldwide, with more around 30M installs/month.
- **Over 100 games** published on FIG platform, Google Play and Apple Store.
- On the Publishing side, publish games for more than **10 developer partners.**

Midcore: Link Store

- **Top games** in Hack'n'Slash genre.
- **Top grossing** games:
  - Ai là triệu phú in 2013
  - "Stickman Revenge" franchise
  - "Tower defense" franchise
  - "Shadow of Death" franchise

03 Q1 2023 Achievement

Rank by DLs	Publisher Name	Downloads Nov 21 '22 - Feb 18 '23	Prior Dls Aug 23 '22 - Nov 20 '22	Growth in Downloads	Growth % in Downloads
1	CASUAL AZUR GAMES	260,432,614	231,997,743	28,434,871	12%
2	SayGames Ltd	244,196,919	218,032,214	26,164,705	12%
3	Supersonic Studios LTD	235,868,281	216,793,347	19,074,934	9%
4	BabyBus	175,817,350	147,573,841	28,243,509	19%
5	Outfit7 Limited	163,413,559	132,268,248	31,145,311	24%
6	VOODOO	139,203,104	92,604,424	46,598,680	50%
7	CrazyLabs LTD	125,300,504	146,035,513	-20,735,009	-14%
8	ABI Global LTD	105,092,069	63,545,925	41,546,144	65%
9	Zego Studio	99,893,306	94,791,440	5,101,866	5%
10	ELECTRONIC ARTS	97,144,431	70,864,314	26,280,117	37%
11	Miniclip.com	91,195,265	86,079,051	5,116,214	6%
12	Homa	85,887,267	83,453,701	2,433,566	3%
13	Bravestars Global Publishing	84,647,273	30,057,041	54,590,232	182%
14	Lion Studios	82,195,628	80,817,756	1,377,872	2%
15	KAYAC Inc.	75,845,994	34,594,621	41,251,373	119%
16	Playrix	65,543,602	43,796,523	21,747,079	50%
17	King	62,280,666	55,997,878	6,282,788	11%
18	Yso Corp	59,635,063	46,682,684	12,952,379	28%

Source: Data.ai

Last 90 days, we ranked **13th** in the **top Publisher globally** with **182% growth** in download

03 Q1 2023 Achievement

Parent Company | Company | Developer Account

Company HQ

Any | Vietnam

Top Parent Companies

Downloads Rank

#	Parent Company	Downloads Rank	
1	OneSoft	1	=
2	iKame 2 Companies	2	=
3	Bravestars	3	=
4	Amanotes	4	=
5	VNG 2 Companies	5	^3

Source: Data.ai

In Q1, we **ranked 3rd** in the top Publishers that have headquarter in Vietnam by downloads

Source: Data.ai

05 OKRs 2023

O1: Bravestars becomes top 10 publishers on iOS/Android platform

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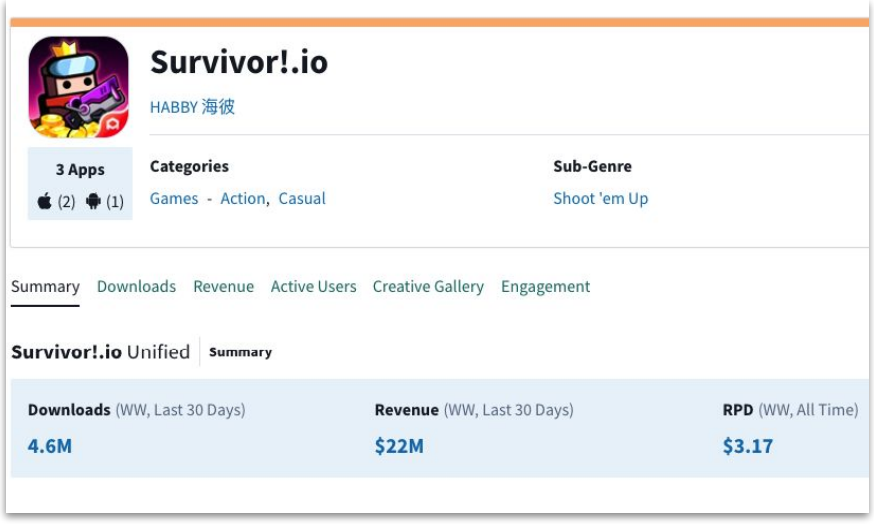
Source: Data.ai

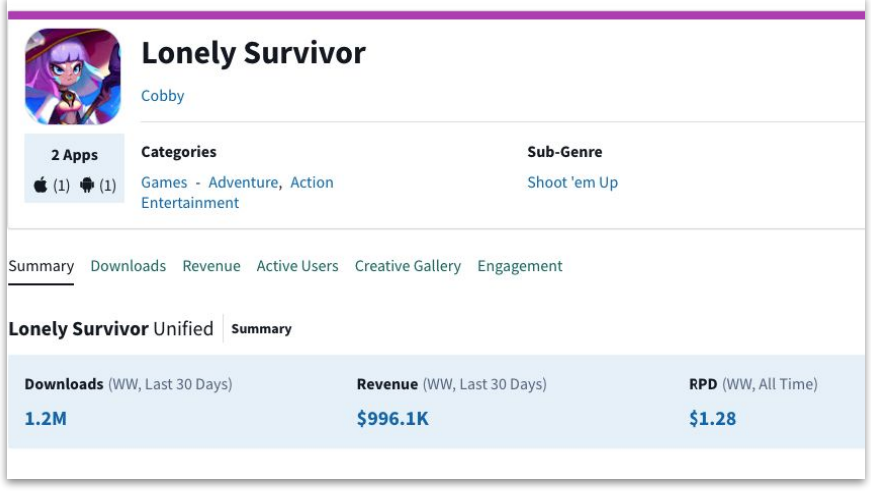
05 OKRs 2023

O2: Accomplishing business model of HnS game

05 OKRs 2023

O3: Bravestars successfully explores the Hybrid Casual games





THANK YOU

Website: https://bravestars.com/

Work Contact: publishing@bravestars.com

HR Contact: tuyendung@bravestars.com